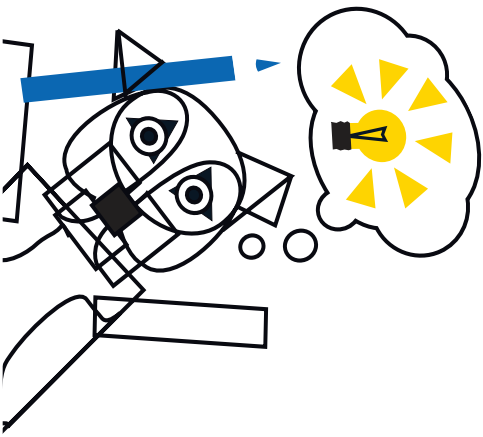




the definitive list of services



We have toiled over our new website www.bellette.com.au and we have slaved over our new printed profile in an attempt to give an interested, informative, entertaining and illustrative account of what we do here at **bellette**.

**But sometimes you just need a list!
A list for you to check if we do that
particular thing you are thinking of!**

So here it is an attempt to alphabetically list every service, every bit of creative endeavour, everything we've ever done, thought about doing or know we can do standing on our heads!

We invite you to:

- 1** peruse once
- 2** file somewhere handy
- 3** pull it out again next time you are wanting to check something
- 4** and call **8953 3250** (even if it's not here, we probably still do it, or we may well be able to point you in the right direction of another great supplier who does do it)

But above all we truly believe a picture speaks a thousand words and our website is full of words and images and links and downloads for you see, read and hear about what we do and how we do it and what we might be likely to do for you.

It's a great introduction to the sort of experience you will get working with **bellette**. So to compliment this list we invite you to check it out www.bellette.com.au

design

here at **bellette** we have a team of graphic designers poised to make your every wish come true - ideas, software manipulation and expert advice are all only a short call **1800 006 936** or **08 8953 3250** or email **info@bellette.com.au** away!

designing for print

Annual Reports
Artist's impressions
Banners
Badges
Booklets
Books
Brochures
Calendars
Car wraps
Catalogues
CD covers
CD labels
Coffee table books
Desktop Calendars
DL Brochures
DVD covers
DVD labels
Environmental graphics
Event programs
Exhibition displays
Flyers
Folders
Graphs and tables
Greeting cards
Illustrations
Interior shop design -
fit out, colours,
directional signage
Invitations
Logos
Magazines
Maps
Menus
Newsletters
Newspaper advertisements
Packaging - cartons,
containers and labels
Point of sale stands
& displays
Postcards
Posters
Programs
Promotional brochures
Promotional products -
t-shirts, fabric, caps, pens,
magnets, USB sticks etc
Pull-up banners
Recruitment advertisements
Resumes
Shopfront / in store and
directional signage, parks,
welcome, legal notices etc

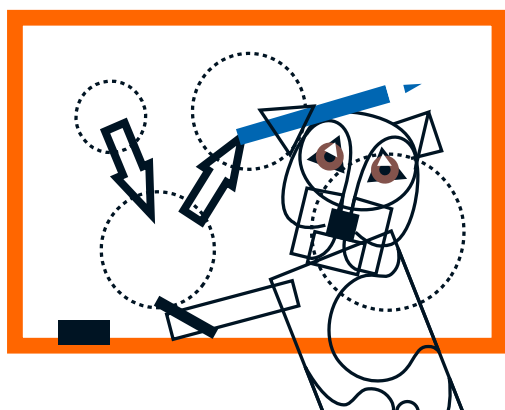
Stickers
Thank you cards
Vehicle stickers
Wall art
And much much more!

designing electronically

Active templates / forms
Animations
Business cards
Convert docs / files for
web viewing
Email signatures
Interactive media -
including flash animations,
actionscript based media
(see Interactive Customer
Media Delivery below),
screensavers etc
Interactive Customer
Media Delivery (ads &
content delivered to media
devices eg phones and
iPods, via Bluetooth)
Logo designs
Letterheads
Online games
PowerPoint
presentations / slides
Web advertising
Websites

corporate design

Annual reports
Business cards
Business plans
Corporate manuals
Envelopes
Fact/information sheets
Fax headers
Folders
Invoice books
Letterheads
Logos
Newsletters
Promotional gifts
Stationery
Style guides
Uniforms (colours and print/
embroidery positioning)
With compliments slips



edit

creating for TV, Internet and long format (DVDs, etc):

AdStream delivery
Animation
Chromakeying - green screen
postproduction effects
Community service
announcements
Corporate video
Digital editing (non-linear)
Digital postproduction graphic
design
Digital, streaming and delivery to
TV stations
DVD formatting and optimization
DVD menu creation and design
Free TV Australia, Commercial
advice (CAD) classification
FTP - File transfer and delivery
Live on-site sound recording
Localising corporate branding
materials
Multi-format export and delivery
Postproduction audio mixing
Post-production digital animation
Promotional footage
Script writing and visual direction
Shoot footage - High definition
camera operation
Sourcing and recording
voiceover artists
Sponsored television commercials
Television billboards
Television commercials
Training videos

administration:

CAD approvals
Digitally confirmed deliveries to TV
stations
Digitally informing TV stations
about Ad modifications
and replacements

delivery:

AdStream
All web formats
CD - Data, Audio, VCD, or Combo
DVD - Data, Video, or Combo
Email
Express postage of materials
iPod / iPhone-friendly format
Mini-DV Tape
Portable Media Player-friendly
format

bellette does it all in house!

Specialist editing, animating, camera work, scripting and output skills from our team – they get job satisfaction by the bucket load! All it takes is pick up the phone 1800 006 936 or 08 8953 3250 or type in the email info@bellette.com.au

audio

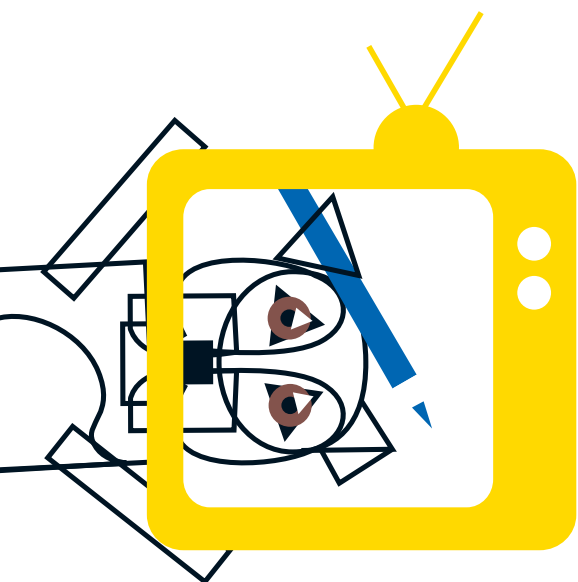
creating:

Abstract and digital sound-
effect creation
Audio announcements
In-studio session recording
In-store audio announcements
Jingles
Phone on hold messages
Radio advertisements
Royalty-free music tracks
Script copywriting
Sourcing and creating music
backing tracks
Sourcing and recording voiceover
artists

recording:

Ambient track recording
Dialogues
Documentary reads
Digitise cassette tapes
Interview recording
In-house recording
Live event, feed based
sound recording
Mixing of multi-person recording
Onsite / Location recording
Recording for lip-syncing
Studio based sound recording
Voiceovers

television

**supplying:**

CD Audio for distribution
CD Audio duplication / publication
Delivery to radio stations
by email or AdStream
Digital FTP transfer delivery
iPod / phone-friendly
MP3 for radio
Multi format delivery -
.mp3 .wav .aiff .ac3 .m4a
Portable Media Player-friendly formats
Uncompressed AIFF / WAV for further treatments
WMA / RA / MP3 for online streaming

business audio / video technical support

After-hours support request
Cabling / Wiring
Hardware advice / Support
High Definition video content creation
Installation / Maintenance
Microphones / Speakers
Multiple-screen display systems
Professional advice
Professional Video Conferencing systems
Software advice / Support
Systems operation training
Urgent support requests

dvd**copy and duplicate:**

Converting NTSC materials into Australian PAL standard materials
Digital upscaling
DV / mini DV to DVD or video file .Flv .mpeg .mp4 .wmv, etc
DVD duplication and packaging
DVD formatting and optimization
DVD menu creation and design
DVD packaging design and production
Multi formats to DVD or video file .Flv .mpeg .mp4 .wmv, etc
Multi or single region DVD encoding
Video and audio footage repair and correction

television

we can assist you to plan, concept, add, create content, shop, secure, animate, communicate via, advertise, market and get better results on the internet. In fact there's not much we can't do (including breaking down the jargon into plain English so you know what the latest buzz words actually mean!). Call 1800 006 936 or 08 8953 3250 or email info@bellette.com.au bellette today for help!

website features

Automated Invoicing systems
Automatic backups
Blogs
Booking systems
Chat rooms (corporate /social)
Content Management System (CMS) : edit your website's content yourself, save costs!
Customer feedback systems
Customer Registration forms
Contact forms
Custom Web Design
Downloads
Dynamic Web Frame Development
E-Commerce (online stores)
Filemaker Pro integration
Flash Animated Banners
Forums (online communities)
Guestbooks
ICQ
Intranets
Live radio or audio / video streaming
Member / Staff secure log
News websites
Online chat
Online education delivery
Online file storage
Ordering systems
Photo Galleries
Podcasting - audio
Results Tracking and Analytics Tools (e.g. Google Analytics)
RSS / Atom / News feeds
Secure downloads
Video Integration
Vodcasting - video
Web Portals
Wikis

social media

website Integration with:

- Facebook - get your friends going to your website
- Flickr - displaying photos on your site
- Twitter - making messages appear on your site
- YouTube - displaying videos on your site

online marketing

copywriting for the web:

- Newsletters: custom design, subscriber management, and advanced tracking and analytics
- SEM: explaining and creating online advertising via search engines and content distributors (Pay Per Click Advertising)
- SEO: Website Search Engine Optimization (SEO) - how to make your site Google result on the first page
- SMS Campaigns with tracking and statistics - reach your clients as they go about their day
- Web Marketing Plans and Strategies - making your website work for you as a tool to drive and achieve results

infrastructure

Cloud Services -
eg. Google documents /calendar, etc, online storage (cut down on system, hardware and hosting costs by using online services)
Domain Names registration
Email hosting - unlimited email addresses
SSL Certificates to improve security
Website Hosting
Web conferencing services for collaboration, meetings, screen sharing

technologies

Accessible Websites -
senior, disability and low literacy friendly
Adobe Flash -
animations, banners, and advanced photo galleries
E-commerce websites with secure online payments -
PayPal and other gateways
Focus on open, future proof and free web technologies: XHTML, CSS, PHP, MySQL
Standard compliant coding of sites -
maintainable and quick loading websites
Website security -
SSL certificates for information encryption

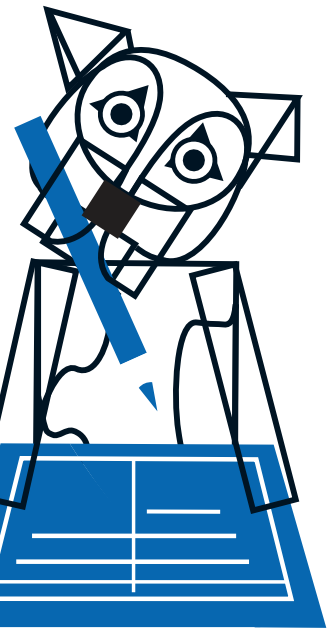
Web



advertising

if you're not sure about budget, media spread, how to convey your core message, defining the target audience and their interests & habits, setting aims by which you can gauge the success of your campaign via concrete results – then talk to us **1800 006 936 or **08 8953 3250** or email **info@bellette.com.au**.**

we are ardent about advertising and getting it right in all areas so you feel that your time, effort and money has been well spent. We urge you to take a small amount of time to get professional industry advice, in return for big results you can measure.



Ambient media
Banners
Bus shelter ads
Cinema screen ads
Corporate event advertising
(sponsorships etc)
Cross-media campaigns -
tailoring work for each medium but
keeping tone and message consistent
Direct marketing based advertising
Events
Internet banner advertising
Large format posters
Mobile billboards
Newspaper & magazine advertisements
and editorial spreads
Pay per click internet advertising
Permission based marketing
Printed and e-Postcards
Posters
Print based advertising
Promotional products
Radio advertising
Sponsorships
TV advertising
Web advertising –
on your site and others!

marketing

Ambush Marketing
Budgets
Corporate – creating a consistent
approach to materials and branding
Guerrilla Marketing
Integrated branding programs -
setting up all aspects of a
brand consistently

Promotional and environmental -
(i.e. signage) materials that all tie
together visually
Small budget marketing
Sponsorships
Strategic marketing plan –
how to market your brand and when!
Strategic Position Statements
SWAT analysis
Visual branding

copywriting

Annual Reports
Business Capability Statements
Corporate documents –
brochures, promotional materials
CV's
Developing conceptual plans and
scripts for both live action and
animated projects
DVD & Long format projects
Jingles
Presentations
Public awareness campaigns
Script development and production
Scripting for TV ads, radio ads
Writing for web based advertising and
specialised web content

support

Apple Mac support
Business support and advice
Delivery of finished material
Internet service provider setup
Print management – liaising with
printers and following your job through
to the finished printed product
Project consulting –
advice, development, planning
Project management
Proof reading
Sourcing supplier quotes
Systems advice

training

Basic Internet and computer training
Content Management System training –
online and in person

direct

Email broadcasts
Meaningful newsletters
Personalised mail
Personalised printing
Postcards
Real gifts
SMS campaigns
Social marketing
(Twitter, Facebook etc.)
Web based offers

If you are aiming for real engagement with your clients then 'direct' is your answer. Be warned it does demand more than lip service to get it right though, but don't be put off. Get it right, and it will be worth every penny. bellette is passionate about spot on campaigns with real results, so grab the phone now **1800 006 936 or **08 8953 3250** or type in the email **info@bellette.com.au**, we'd love to help you through one.**



Anything that's a two-way conversation falls under interactive. If you are looking to get client participation then this is your section! And because it's such a personalised area determined by the unique relationship you have with your clients, you may find you are really looking for a more objective pair of eyes on the issue. Well bellette is here to help! Don't delay - call **1800 006 936 or **08 8953 3250** or email **info@bellette.com.au****

Any idea where the aim is involvement:

Interactive Competitions
Multiple choice DVD based stories or concepts
Promotional and informative DVD's
Social media
Surveys
Web games
Web-mercials and web-isodes

interactive

it technical support

Sometimes you just don't know what to do or where to turn. Your machine isn't responding, your heart is in your mouth and you are remembering those files you altered yesterday and didn't backup. Sometimes you know the software can do the thing you want it to, you just can't find where that particular tool or application is. Sometimes it's like driving a car, you know how to do it, but if the engine isn't turning over one morning you are stuck! Well let your fingers do the walking **1800 006 936** or **08 8953 3250** or email **info@bellette.com.au** for specialist help!

Backup
Consultation and advice
Data Recovery
Email Setup and Hosting
Remote Administration
Hardware

- Cleanup
- Installation
- Maintenance

Internet

- Setup
- Troubleshooting

Network

- Maintenance
- Setup
- Troubleshooting

Software

- Installation
- Troubleshooting

System

- Cleanup
- Maintenance

last thing! We just wanted to mention that we also have work in the following locations, please feel free to jump on line and check it out!



[facebook.com/pages/
Bellette/121579998441](https://facebook.com/pages/Bellette/121579998441)



[youtube.com/user/
bellettemedia](https://youtube.com/user/bellettemedia)

flickr

[flickr.com/photos/
bellette-media](https://flickr.com/photos/bellette-media)



bellette.com.au

and we hope to be of service in the very near future **1800 006 936** or **08 8953 3250**..... looking forward to it

team bellette

 po box 454 alice springs nt 0871

 FREE 1800 006 936
or phone: 08 8953 3250

 info@bellette.com.au